



## FEES

### Mandatory Fees

- Application Fee : KRW 100,000(approx. USD 90)
- Course Tuition & Extra Curricular Activities :  
- KRW 1,400,000 for 1 course(approx. USD 1,250)  
- KRW 2,400,000 for 2~3 courses(approx. USD 2,140)

### Optional Fees

- Housing : KRW 650,000(approx. USD 580)

\* Various Scholarship benefits may be given to students from partner/Non-partner universities. Please consult the ISS Office via e-mail or phone for more information.

## HOUSING

SKKU manages a number of dormitories. All SKKU dormitories are either located on campus or within a 20-minute commute (by walk or public transportation). Students can choose the SKKU dormitories with roommates they want.

## TO APPLY

Online Application begins January 9<sup>th</sup> at <http://summer.skku.edu>



# SKKU ISS 2018

International Summer Semester  
**June 25 ~ July 20, 2018**



<http://summer.skku.edu>

Office of International Relations : Tel: +82-2-760-0028 Fax: +82-2-760-0159 E-mail: [issoffice@skku.edu](mailto:issoffice@skku.edu)



## WHY SUMMER AT SKKU

Sungkyunkwan University's International Summer Semester (ISS) is a unique academic program dedicated to sharing and experiencing the fascinating story of Seoul, Korea's 600-year-old capital. The program aims to develop students' global engagement by providing opportunities to share different perspectives on global issues, to make friends with various cultural backgrounds, and to explore Korea's history, culture, and people. Take advantage of the excellent program we offer; it will help you to expand your mind and change your world.

1  
4 Week  
Course

2  
Distinguished  
Faculty from  
Around the World

3  
Located in Seoul's  
Ancient  
Traditional City

4  
Fun & Dynamic  
Cultural  
Experiences





## ABOUT SKKU

Sungkyunkwan University (SKKU) has been a leading Korean educational institution since 1398. In modern times it has partnered with Samsung. This has enabled SKKU to develop dynamic academic programs which have made it a driving force in the technological revolution. As a university with a combination of tradition and innovation, SKKU is the place to rediscover the past and set a course for the future.

## SKKU IN RANKINGS



**No. 1 among Korean private comprehensive univ. in 2017-2018 Times Higher Education ranking**



**No. 1 among Korean private comprehensive univ. in 2017 US News & World Report**



**THE's Top 25 Universities over 400 Years Old.**

## CULTURAL ACTIVITIES

During our ISS program there are many fun and exciting things to do in and around Seoul. Our home is known for its numerous modern and historical sites as well as popular culture and events. While you are here, you will experience Korea and gain numerous new friends from around the world. At SKKU, you will have the opportunity to not only learn in a stimulating environment, but also enjoy life outside of the classroom with our various extracurricular activities such as:

- Korean Folk Village Tour
- Korean Food Festival
- Old City Tour
- Taekwondo Experience
- Barbecue Party
- Mud Festival
- K-Pop Dance
- Amusement Park

## COURSES

- Choose from a wide variety of courses in the fields of business and management, economics, social sciences, engineering, computer science, data science, and Korean studies.
- Each course is taught by distinguished SKKU professors and those from prestigious universities from around the world.
- The language of instruction is English.
- ISS courses are worth three academic credits (Korean courses are worth two): students can take up to three courses.

## PROGRAM

Early Bird Online Registration Ends	March 31, 2018
Registration Deadline	June 8, 2018
Orientation	June 25, 2018
Classes Begin	June 26, 2018
Classes End	July 18, 2018
Graduation & Farewell Ceremony	July 20, 2018

## COURSE LIST

### Business & Management

- An In-depth Look at the Role of Culture in Global Marketing
- Business Ethics
- Case Studies in Technopreneurship
- Corporate Communication
- Corporate Leadership in East Asia
- Creativity, Innovation and Design
- Cross-Cultural Business Management
- Financial Markets and Institutions
- Innovation and Entrepreneurship: Dynamic Environments
- International Business: How to Conduct Business Abroad
- International Negotiations: From Disagreement to Consensus
- International Marketing: Achieving excellence through innovative global strategies
- Korea-China Economic Relations and Trade
- Marketing and Consuming Culture: Sports, Entertainment and Technology
- Marketing and Society
- Nurturing Talent: Education and Human Resource Policy in the Global Economy
- Perspectives on Conflicts: Origins, Management & Resolution
- Sustainability and Corporate Social Responsibility
- Technological Innovation and Business Strategy
- The Rise of East Asia: Conflict and Cooperation in a Changing World

### Economics

- Behavioral Economics and the Economics of Altruism
- Capital Markets
- Corporate Finance
- International Economics: Path to Balanced Growth
- Macroeconomics: policy and business after the financial crisis
- Poverty, Inequality and Economic Growth
- Understanding International Finance, the Global Economy and Exchange Rates

### Social Science

- Applying Game Theory in International Relations
- Cross-Cultural Perspectives on Good Life and Good Death
- Human Rights Across Borders
- Myths and Mysteries of Human Learning and Memory
- Rational Choice Theory on Democracy
- Social changes and organizations in Asia

### Engineering & Computer Science

- Climate Change: Science, Technology and Policy
- Urbanization and the evolution of cities
- Technology, Society and Sustainability
- Data Mining
- Dynamics
- Engineering Communication II
- Introduction to Building Structure
- Introduction to Robotics

### Data Science & Mathematics

- Big Data: Technologies and Applications
- Data Science and Management
- How the Mind Works- a Big Data Approach
- Differential Equations
- Linear Algebra

### Korean Language & Korean Studies

- Korean Language (Beginner)
- Korean Language (Intermediate)
- Discover Korea: Korean Culture and History
- Korean Cinema and Contemporary Korean Society
- Korean Wave in a Global Context
- Urban Sociology of Subcultural Neighborhoods in the City of Seoul

*\* Each ISS course worth 3 academic credits (Korean courses are worth two)*